



## **Swire Coca-Cola, Bellevue Production Plant Team Awarded TRUE (Total Resource Use and Efficiency) Certification by Green Business Certification Inc. (GBCI) for Zero Waste efforts.**

SEPTEMBER 2024 – (Bellevue, OR)-

The Swire Coca-Cola, USA production plant in Bellevue, Washington, passed an extensive certification process in which all recycling and waste generation over the previous year were audited in detail.

Bellevue's commitment to waste reduction and recycling is essential for Swire to meet its overall sustainable development commitments. Achieving TRUE zero-waste certification marks a significant first step toward our goal of obtaining zero-waste certification across all core operations.

"We have all worked really hard at improving this program to get it to where it is now," said Jacqueline Kleser, Manager Plant Continuous Improvement for Swire in Bellevue. "We still have room to improve but this is a great incentive to do more."

Additionally, the facility qualified for 35 additional credits which reflected best practices in reduction, reuse, leadership, training, and innovation.

To read more about Bellevue's sustainability efforts, click [here](#).

### **What is a TRUE certification?**

[TRUE certification](#) is a leadership standard that helps organizations measure, improve and recognize zero waste performance by encouraging the adoption of sustainable resource management and reduction practices. TRUE projects divert 90% or more of their waste from landfill, incineration (waste-to-energy), and the environment.





TRUE is governed by Green Business Certification Inc. (GBCI), the same entity that handles LEED certification.

**Swire Coca-Cola, USA** – With revenues of \$3 billion, Swire Coca-Cola, USA produces, sells and distributes Coca-Cola and other beverages in 13 states across the American West. The company's territory includes parts of Arizona, California, Colorado, Idaho, Kansas, Nebraska, Nevada, New Mexico, Oregon, South Dakota, Utah, Washington, and Wyoming. Employing more than 7,500 associates, the company's headquarters is in Draper, Utah. Swire Coca-Cola, USA is part of JS&S (Beverages) Inc., a wholly-owned subsidiary of John Swire & Sons Limited.

