

Second Creek Project

Q3 2024 Community Meeting

September 25, 2024



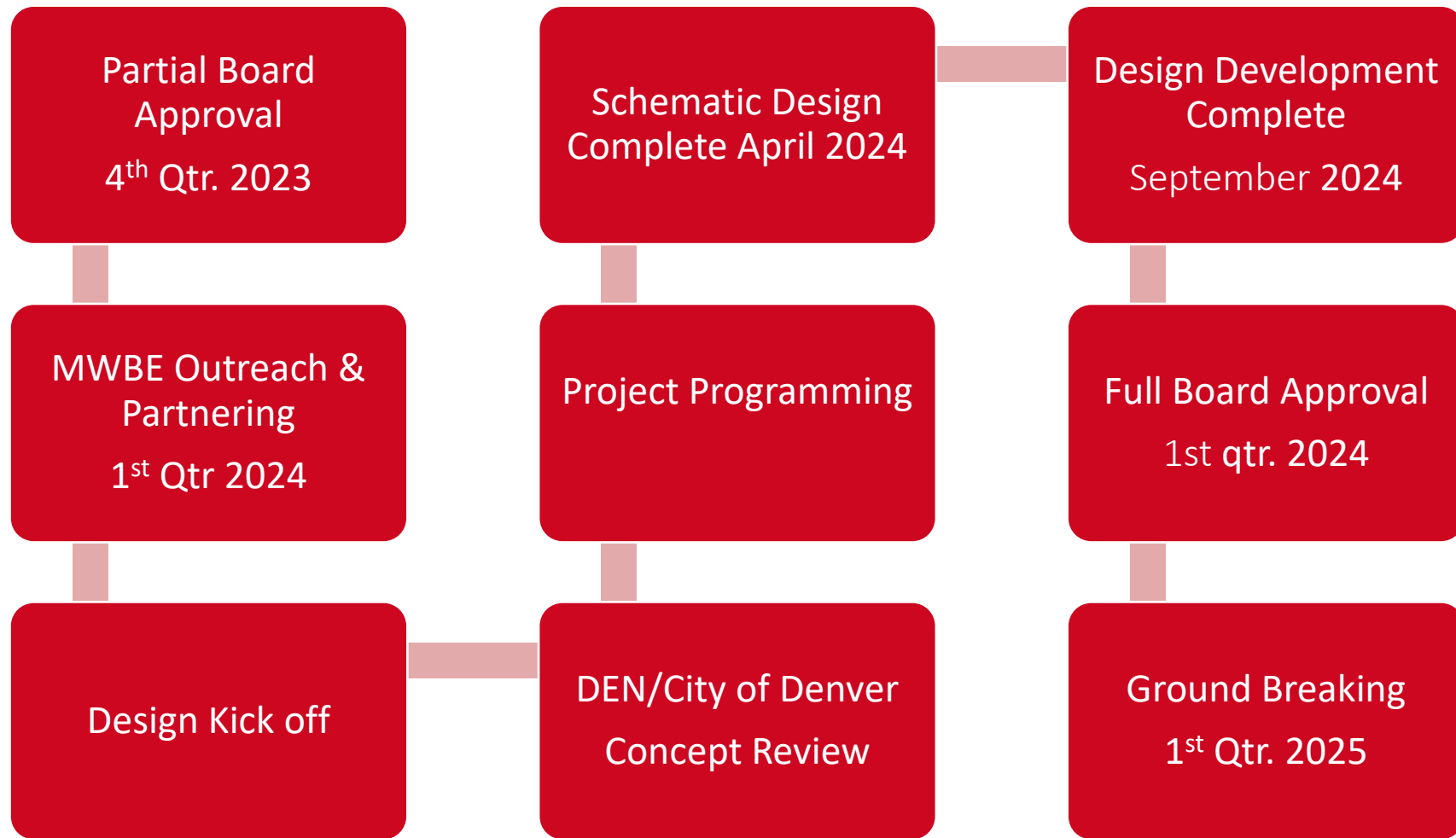
AGENDA

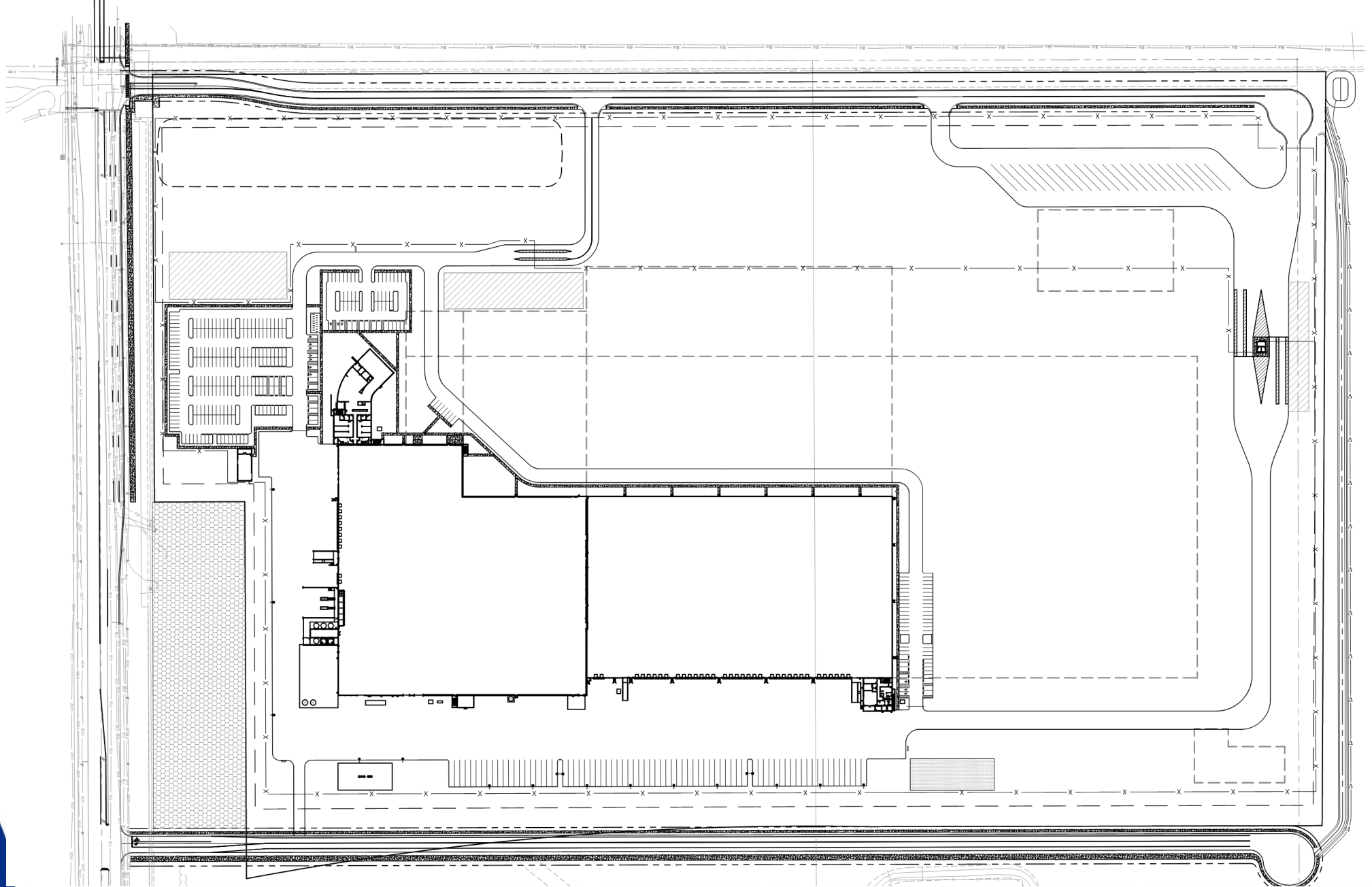
- Welcome – Michele McKillip, Swire Coca-Cola
 - Intro Allison Barrett, new PRGA Director
- Project Update – Grandon Rutter, Swire Coca-Cola
- Strategic Partnership Update – Allison Barrett, Swire Coca-Cola
- Smart Commute Traffic Update – Carson Priest, Smart Commute & Jaclynn Streeter, NETC
- Denver International Airport Traffic Update – Lisa Nguyen
- Q&A
- Adjourn

*Meeting will be recorded and posted on project website following

Project Update







Strategic Partnership Update



Swire Coca-Cola's CSR Pillars

People

- Economic Empowerment (college and career readiness, workforce development)
- Community Resiliency (food insecurity, natural disasters and emergency response)
- Employee Impact (volunteerism, Community Champions)

Planet

- Sustainable Packaging & Circularity (recycling and recovery)
- Water Stewardship (wetland restoration, reforestation)
- Climate Protection (reducing carbon emissions, renewable energy investment)

2024 Community Investment Recap

- Montbello Organizing Committee F.A.C.T. Program
- Montbello 20/20 Resource Fair Backpack Program
- Robot service project supporting JEKL Foundation
- FNE STEM/Engineering Committee monthly calls
- Continue to share volunteer opportunities with Swire employees and Whiting-Turner Contracting Company
- New partnership with ELK supporting college and career readiness programming

STEM/ Engineering Program Update

Proposal

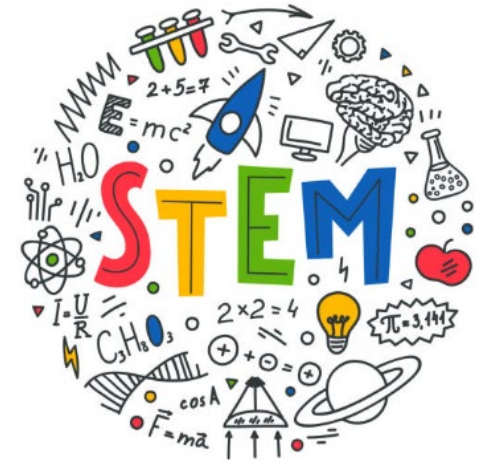
- Develop or integrate a program in Green Valley Ranch and Montbello communities targeting middle and high school students exposing and connecting them with the resources they need to pursue education and careers in engineering/STEM.

Goals

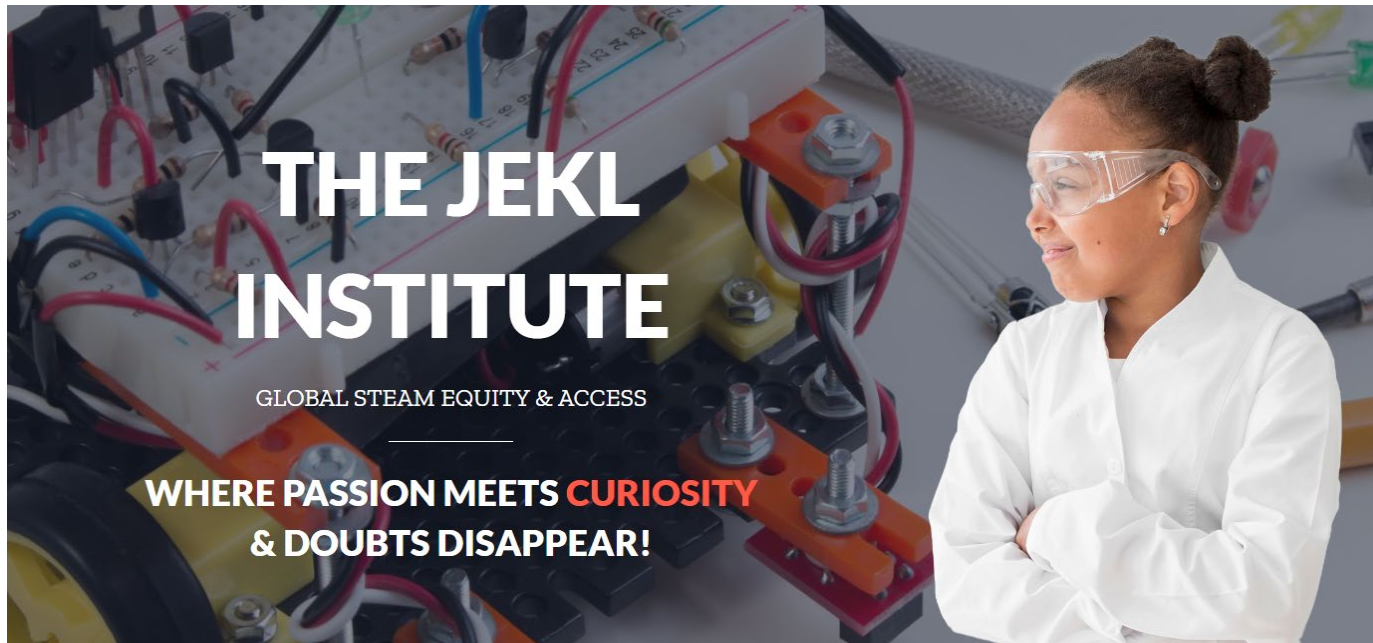
- To expose youth and girls to STEM/engineering career opportunities in Green Valley Ranch and Montbello communities.
- Build network and connective tissue for students in these communities interested in STEM/engineering to help them pursue their education/career goals.
- Pilot a project to build a pipeline of diverse talent in underserved communities to enrich the industry/profession.

Update

- Partner Outreach – Junior Achievement, Girls Inc. DSST, and JEKL Institute



STEM Partner



WHAT MAKES THE JEKL INSTITUTE UNIQUE?



Everyone is a collaborator

Many STEM-focused nonprofits exist within Colorado, nationally, and internationally. While these organizations may be perceived as competitors, The JEKL Institute views these organizations as potential collaborators.



We focus on all STEAM disciplines

Other nonprofit organizations providing STEAM programs often focus on one or two specific skill sets.



Our programming is customizable

Our curricula draw connections between STEAM and everyday activities to allow students to build connections, confidence and understanding before they fully commit to a specific career path.



We are culturally representative

Our programming unapologetically highlights the achievements of women and BIPOC innovators in STEAM, which sets our programming apart and allows participants to see themselves as future STEAM professionals.

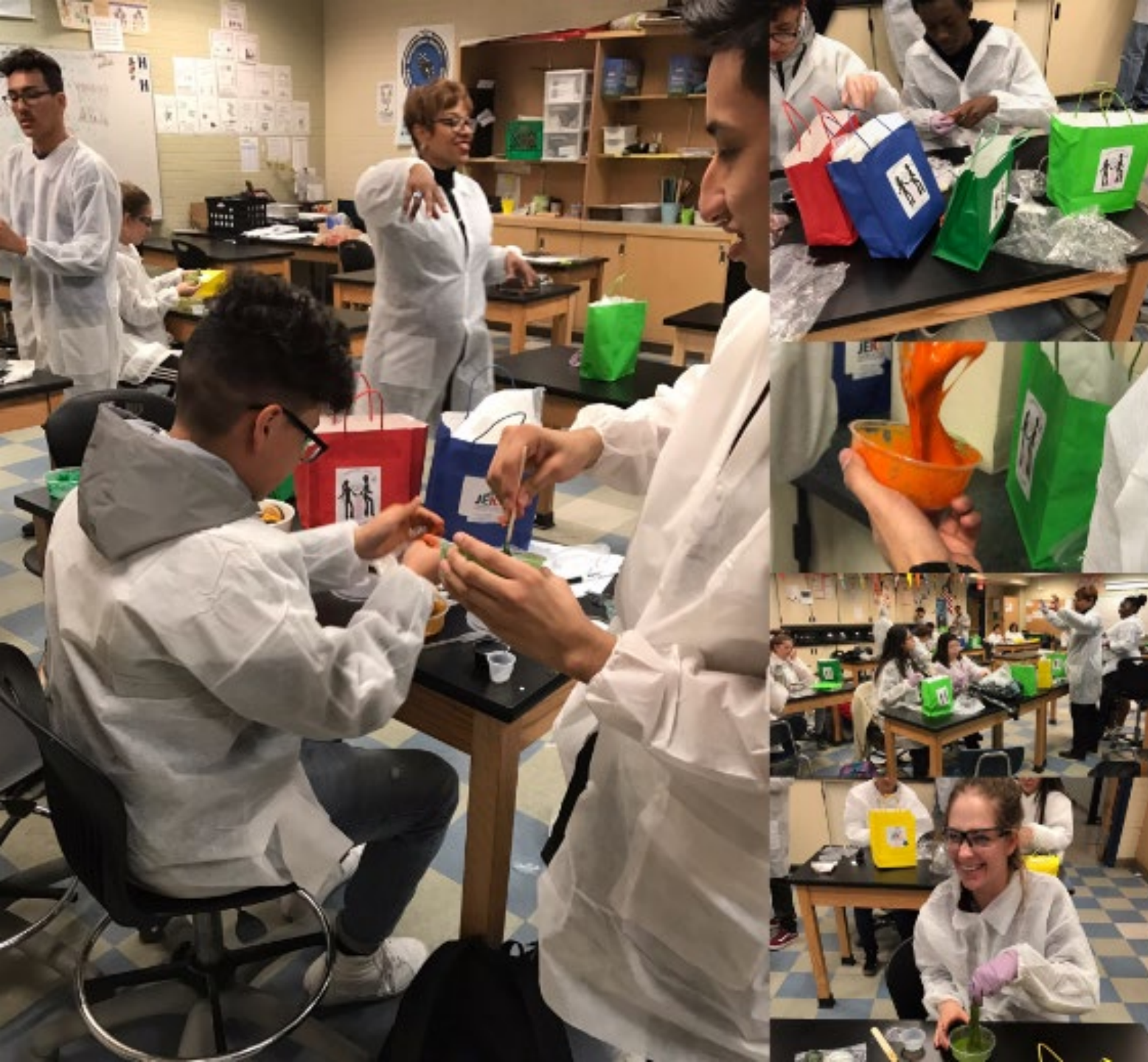


We never assume that participants have common resources

The JEKL Institute provides the resources needed in order for every student to actively participate in our STEAM programming regardless of their situation or background.

Robot Build Supporting JEKL Institute





Next Steps:

- Proposal for City Builder Program
- Connection with Give to Get and Robotic Kit Donation
- Pilot Cohort of High School Students
 - Connection with Montbello Organizing Committee to identify school and assist with outreach

Smart Commute Traffic Update



Smart Commute TMO

9/25/24
Community Meeting – Swire Coca-Cola



Carson Priest
Executive Director



Who is Smart Commute?

- 501(c)3 Non-profit
- Mission: *to inform and serve local communities and businesses by advocating for better transportation options and enhanced mobility for the north metro region.*
- Service Area: North Denver metro
- Programs:
 - Employer
 - Commuter/Resident

Focus: North Area

157 Employers
served,
representing
29,000 Employees



13 Jurisdictions
served,
representing
720,000 Residents



Smart Commute Programs

- *144TH FlexRide and Mobility Grant, FlexRide Optimization Study*
- *eBike qualified income program for Adams and Broomfield Counties*
- *eMobility Hubs Pilot Program*
- *Way To Go Programs (Bike to Work Day carpool, vanpool, bike, walk options)*
- *Annual North Metro Commute Survey*
- *Community Outreach*
- *Bike Gap Analysis Project*
- *Site-based Commute Visualization mapping*
- *Customized Commute Trip Reduction Plans*

247
Tons of CO2
Saved

64k
Car Trips
Eliminated

\$100k
Community
Cost Saved
(Fuel Alone)

Outreach *Numbers*

Educating our community about transportation
and mobility options

15

Info Booths

26

RTD Events

27

Region Employers

1,100+

Community member
Interactions



144th FlexRide Program

- A focus on shift-workforce mobility
- Inadequate RTD service
- Collaborative grant funding identified – 4 year program
- Hands-on customer service is the key
- 50,000+ trips provided/car trips avoided





Questions?

carson@smartcommute.org



Carson Priest
Executive Director



Northeast Transportation Connections

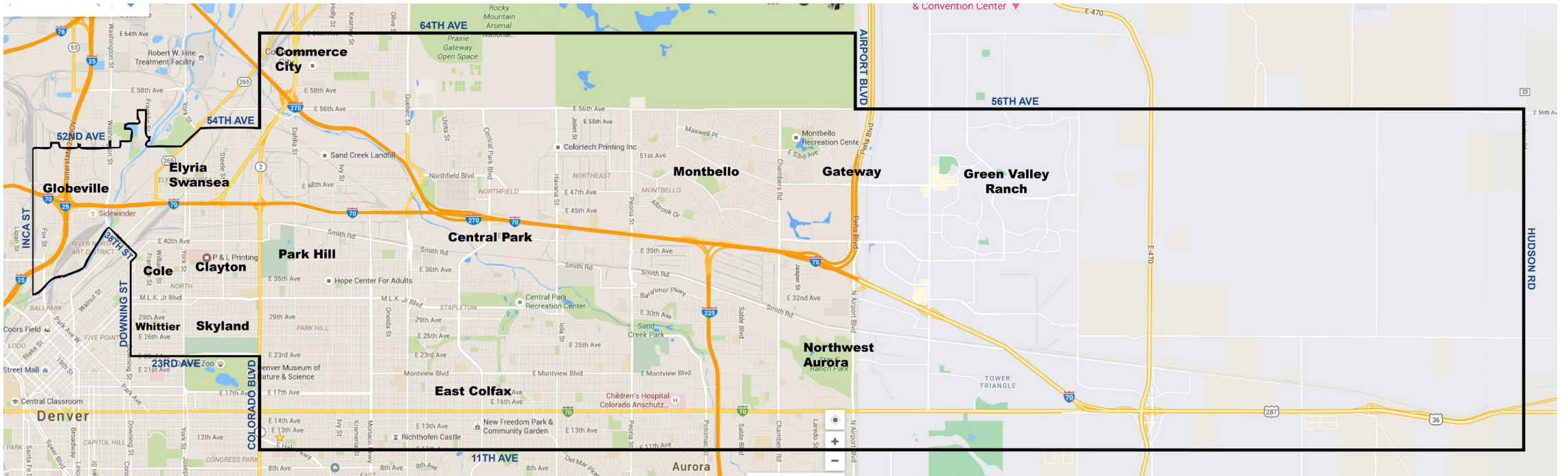


Jaclynn Streeter
Assistant Executive
Director

OUR MISSION:

NETC is about building sustainability in our neighborhoods. We do this by reducing the number of single-occupant cars and trucks on the road. This decreases pollution, cuts down on traffic, and helps our neighbors live healthy, active lives.

Service Area:



A FEW OF OUR PROGRAMS:

- project lead on the Denver Connector, a free ride-share service
- community outreach for CTIO's GES Tolling Equity Program, ensuring that residents of the corridor have access to free toll credit and transit passes
- found funding for the installation of on-demand bike lockers at public transit stations in the region
- our Bike Libraries offer free bike rentals at several locations in our service area
- developed affordable Transportation Screens that we've installed at local businesses and housing developments
- partnered with the Aerotropolis Regional Transportation Authority, Xcel Energy, the Aurora Highlands, and CDOT to purchase two all-electric buses that are now operating as an on-demand shuttle service known as The Aero





SOME OF OUR ACCOMPLISHMENTS:

We spent five years running programs to mitigate the effects of I-70 construction and introduce residents and workers to alternative transportation options.

- reduced vehicle miles traveled (VMT) in the region by over 1,000,000
- prevented over 400 metric tons of carbon from being released into the atmosphere
- distributed \$14,000 worth of transit passes to the community
- met with 500 local businesses
- set up 40 new carpool networks for employees
- contracted 23 local hires for business and community programs
- funneled almost \$300,000 directly to these local hires

Our Philosophy:

- Our most important outreach strategy has always been to listen to the wants and needs of community members and connect them with the resources they ask for.
- Much of our success is due to our ability to form partnerships with a variety of organizations serving our community, initiating a conversation that addresses issues of access, equity, and environmental justice in the region.
- We measure success by the change we see in the lives of individual people, influencing their travel habits and helping make their lives easier by offering new options.



CONTACT US:

Jaclynn Streeter

Assistant Executive Director

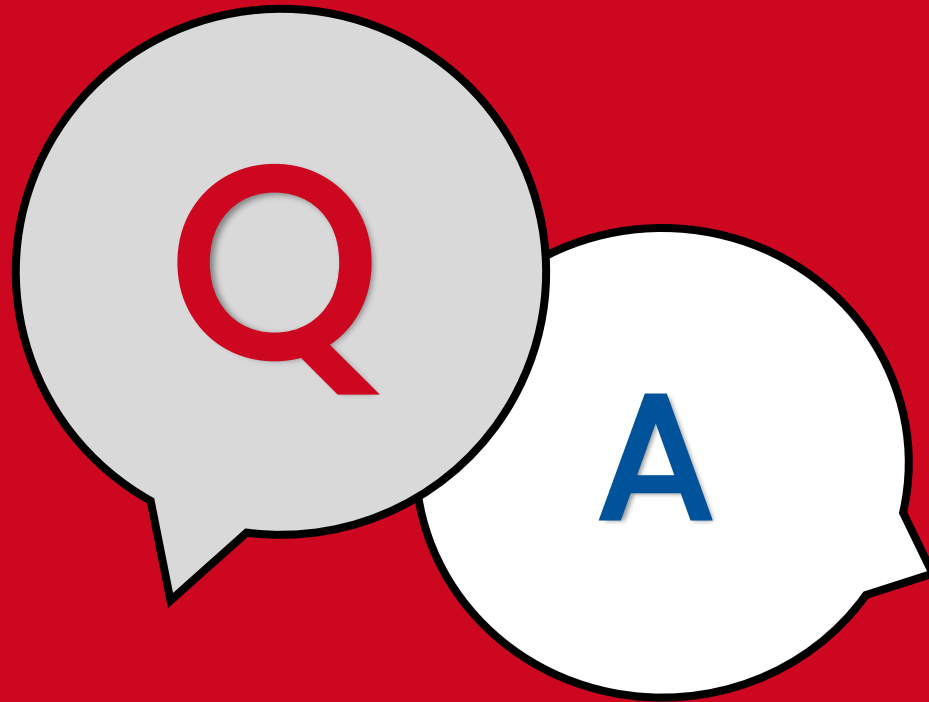
JStreeter@NEtransportation.org



Denver International Airport Traffic Update



Outstanding Questions



Thank You

Meeting recording and presentation will be posted on <https://www.swirecc.com/secondcreek>.