



## FOR IMMEDIATE RELEASE

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### **Swire Coca-Cola, USA Selects Colorado Springs for New Manufacturing Facility, Bringing 170 New Jobs to the Region**

**COLORADO SPRINGS** – The Colorado Springs Chamber & Economic Development Corporation is pleased to announce that Swire Coca-Cola, USA has selected Southeast Colorado Springs as the location for its new manufacturing facility. The company will pursue LEED Gold certification for the new state-of-the-art facility, demonstrating its commitment to sustainability and the community. The \$475 million in capital investment in the Pikes Peak region will generate an estimated 170 net new jobs.

Headquartered in Utah, Swire Coca-Cola, USA manufactures, distributes, and sells Coca-Cola and other beverage brands in 13 states across the American West. In Colorado, the company employs 1,300 people. It will consolidate and modernize its production operations into the new bottling facility at Peak Innovation Park, which is designed to meet the company's long-term growth and sustainability goals.

"We're excited to welcome 170 new jobs to Colorado Springs through Swire Coca-Cola, USA's expansion in the community," said **Governor Jared Polis**. "This new facility will help support the local economy, and we're glad Swire Coca-Cola, USA chose to expand their business in Colorado."

Swire Coca-Cola, USA plans to break ground on the new 620,000-square-foot facility in 2026. The new facility – which will replace the current 90-year-old production plant in Denver – will allow the company to provide its employees with a modern working environment, meet rising customer demand, and advance its sustainability goals. This includes world class energy and water efficiency performance. The plant will produce more than 230 beverage options across 60+ brands, including sparkling soft drinks, waters, teas, juice drinks, and sports beverages.

"Colorado Springs has been a great partner for our existing distribution facility where we employ 170 people. The city offers a highly skilled workforce and a strong sense of

community—all of which make it an ideal location for this strategic investment,” said **Bryan Sink, Senior Vice President, Supply Chain at Swire Coca-Cola, USA**. “At this facility we will pursue LEED Gold certification, demonstrating our commitment to sustainability and being a responsible business within the community. This investment represents our long-term commitment to the region, supporting local jobs, enhancing our production capabilities, and ensuring we continue manufacturing our large portfolio of beverage brands right here in Colorado.”

Once operational, the Colorado Springs plant’s employees will include production, maintenance, quality, logistics, and management roles. Each onsite job is expected to support two additional jobs in the local economy, benefiting suppliers, service providers, and other regional businesses.

During construction alone, the project is expected to support roughly 1,190 construction and installation jobs, generating an estimated \$103 million in direct labor income for workers and families in El Paso County.

“Swire Coca-Cola, USA’s manufacturing investment speaks to the strength of our workforce and the trajectory of the Pikes Peak region,” said **Bonnie Goff, Vice President of Economic Development at the Colorado Springs Chamber & EDC**.

“The direct jobs on site—and the indirect jobs supported at local suppliers, building contractors, service providers, and everyday businesses—will fuel economic growth, support small businesses, and create more opportunity for families across Colorado Springs and El Paso County.”

Following a thorough review of potential locations, both inside and outside of Colorado, Colorado Springs emerged as the ideal site, thanks to strong collaboration from the Chamber & EDC, state, city, county and utility partners. The Colorado Springs Chamber & EDC worked with numerous partners throughout the Pikes Peak region to offer a competitive incentive package based on performance of Swire Coca-Cola, USA, which was referred to as Project Manitou during the review process.

“Colorado Springs is proud to welcome Swire Coca-Cola, USA to Peak Innovation Park. This new state-of-the-art manufacturing facility is a vote of confidence in our city’s ability to attract global brands. Through our partnership with Urban Frontier and our Economic Development team, we provide businesses the support, speed, and clarity they need to succeed,” said Colorado Springs **Mayor Yemi Mobolade**. “This project brings continued investment in our manufacturing sector and good-paying jobs for families across our community. I look forward to a lasting partnership with Swire Coca-Cola, USA and thank them for trusting us with this vision.”

“Swire Coca-Cola, USA reflects the values that strengthen our local economy—innovation, hard work, and a commitment to community,” said **El Paso County Commissioner Cory Applegate**. “We are proud to support businesses that invest in our region, create jobs, and help keep talent here in El Paso County. Today’s announcement highlights the impact of strong partnerships and continued investment in our region.”

***About Swire Coca-Cola, USA***

*With revenues of \$3+BN, Swire Coca-Cola, USA produces, sells and distributes Coca-Cola and other beverages in 13 states across the American West. The company’s territory includes parts of Arizona, California, Colorado, Idaho, Kansas, Nebraska, Nevada, New Mexico, Oregon, South Dakota, Utah, Washington, and Wyoming. Employing more than 8,000 associates, the company’s headquarters is in Draper, Utah. Swire Coca-Cola, USA is part of JS&S (Beverages) Inc., a wholly owned subsidiary of John Swire & Sons Limited. For more information visit <https://www.swirecc.com>.*

***About the Colorado Springs Chamber & Economic Development Corporation***

*Serving as the area’s largest chamber of commerce and economic development organization, the Colorado Springs Chamber & EDC works to build and maintain a superior business climate where companies of all kinds can thrive. It supports existing and future local businesses to fuel a diverse economy and high quality of life. Learn more at [www.cscedc.com](http://www.cscedc.com).*

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