

Regional Bottlers and BODYARMOR Reach Agreement on Arizona / New Mexico Distribution

Draper, Utah – January 31, 2022 – Swire Coca-Cola, USA announced a distribution agreement giving the company, in addition to several other Coca-Cola franchise bottlers, the rights to distribute BODYARMOR products throughout Arizona and New Mexico.

The new distribution agreement comes after The Coca-Cola Company's acquisition of the sports drink maker in November of 2021 and gives Swire Coca-Cola, USA; Coca-Cola Southwest Beverages; Durango Coca-Cola; and Deming Coca-Cola, the rights to distribute the popular brand in Arizona and parts of New Mexico.

The agreement was recently finalized and completely brings BODYARMOR distribution rights into the Coca-Cola bottling system. The bottlers will begin to distribute the full line of BODYARMOR products on April 1, 2022.

"We are a growth company and BODYARMOR is one of the fastest growing brands in the beverage industry, so we are delighted that we will now distribute their products across our entire 13-state franchise territory," said Rob Gehring, President & CEO of Swire Coca-Cola, USA. "With BODYARMOR now on the Coca-Cola truck, we can offer even more marketing support and seamless merchandising to our customers in Arizona and our parts of New Mexico."

BODYARMOR is a premium line of sports performance and hydration beverages, widely recognized as a leader in the category. BODYARMOR is an important addition to the growing Coca-Cola beverage portfolio.

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About Swire Coca-Cola, USA

At Swire Coca-Cola, USA we proudly create the magical feelings, special times and great taste of America's favorite beverages. Our commitment to excellence guides our actions with our employees, customers, and communities. Swire Coca-Cola, USA produces, sells and distributes Coca-Cola® and other beverages, across 13 states. The company's territory includes parts of Arizona, California, Colorado, Idaho, Kansas, Nebraska, Nevada, New Mexico, Oregon, South Dakota, Utah, Washington, and Wyoming. With more than 7,200 employees and headquarters in Draper, Utah, Swire Coca-Cola, USA is a subsidiary of Swire Pacific Limited (HKSE: 00019/00087) (www.swirepacific.com) as part of its beverages division. For more information, visit us at www.swirecc.com